

Disciplinary Showcase (Humanities): Understanding Visual and Performing Arts



National Center for Academic Transformation
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Course Context: Learning Outcomes

Required General Education course

Understanding Visual and Performing Arts focuses on developing

- the **content knowledge** of three visual arts (pictures, sculpture, and architecture) and three performing arts (music, dance, and theater)
- the critical and creative thinking **skills** to analyze and participate in these art forms
- a **willingness** to attend visual and performing arts activities

and **Technological and Information Literacy.**

Course Context: Course Drift

2000-2001 AY	19 Traditional Sections 3 by Full-time Faculty (16%) 16 by Part-time Faculty (84%)
2001-2002 AY	23 Traditional Sections 23 by Part-time Faculty (100%)
2002-2003 AY	2 Redesigned Sections Both by Full-time Faculty Fall 2002 (380 enrolled) Spring 2003 (560 enrolled)
2003-2004 AY	Fall 2003 (541 enrolled) Spring 2004 (810 enrolled)
2007-2008 AY	Fall 2007 (1,072 enrolled, 3 sects) Spring 2008 (1,193 enrolled, 3 sects)

Keys to Redesign Strategy: Building a Course

- Online course
- Assignments focused on Student Learning
- Alternative Staffing Model
- Intelligent Essay Assessor (Pearson Knowledge Tech)
- *Reality Through the Arts*, Dennis J. Sporre (Prentice Hall, 5th edition, 2004)



Keys to Redesign Strategy: Assignments

- Practice Tests (Multiple Choice Questions)
- Web Board Discussions
 - Analysis of Exploded Essays
 - Analysis of Sample Short Essays (Scored by Preceptors)
- Three Module Exams
 - Multiple Choice Questions (Scored by ANGEL)
 - Short Essay Questions (Scored by IEA)
- Critical Analysis Essays
 - Scored by Preceptors



Keys to Redesign Strategy Alternative Staffing Model

Course Instructor

- PhD; Full-time Faculty Member

Course Coordinator

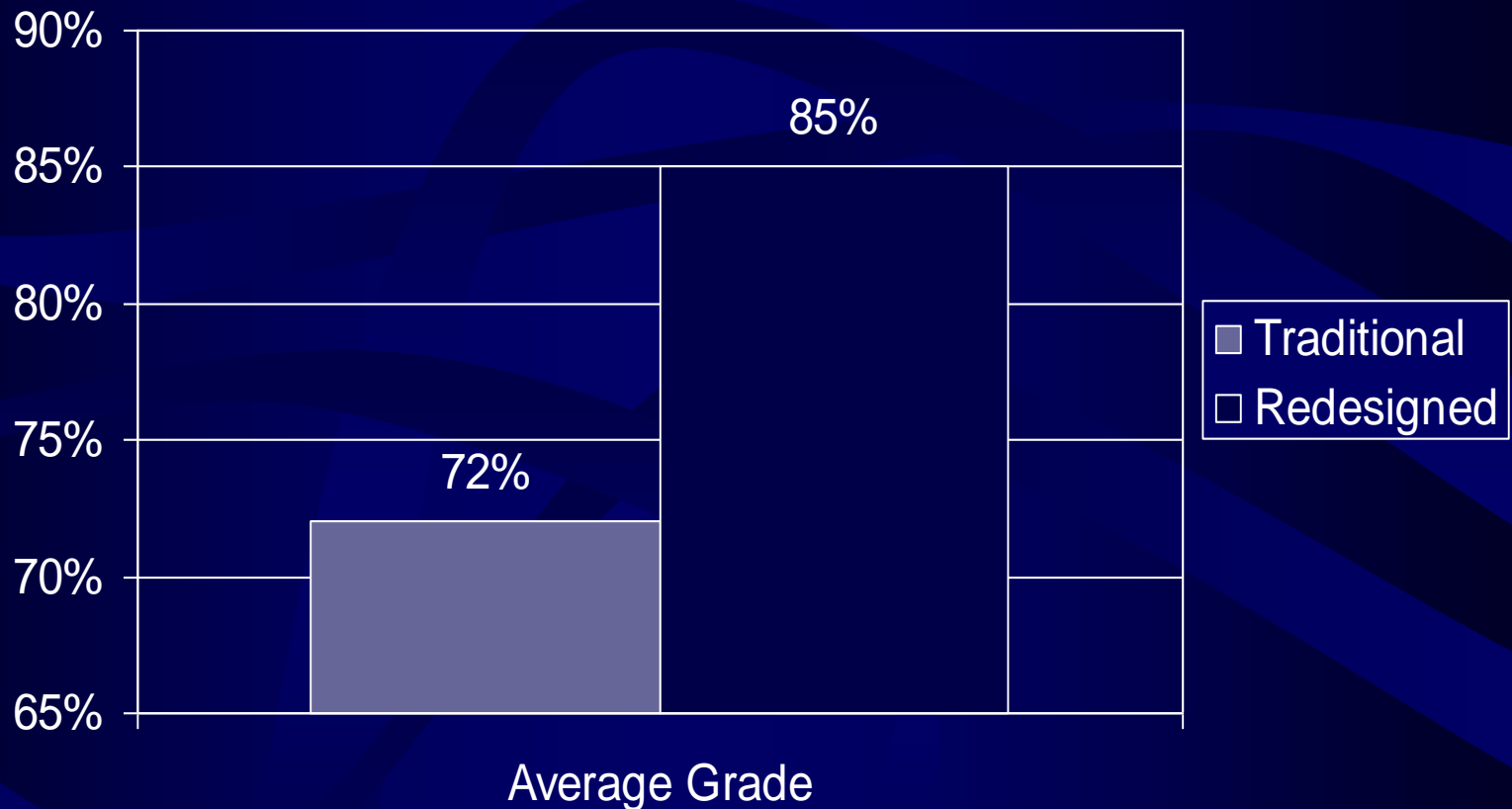
- BA; Full-time Humanities Assistant

Preceptors

- BA in English; Part-time assistants

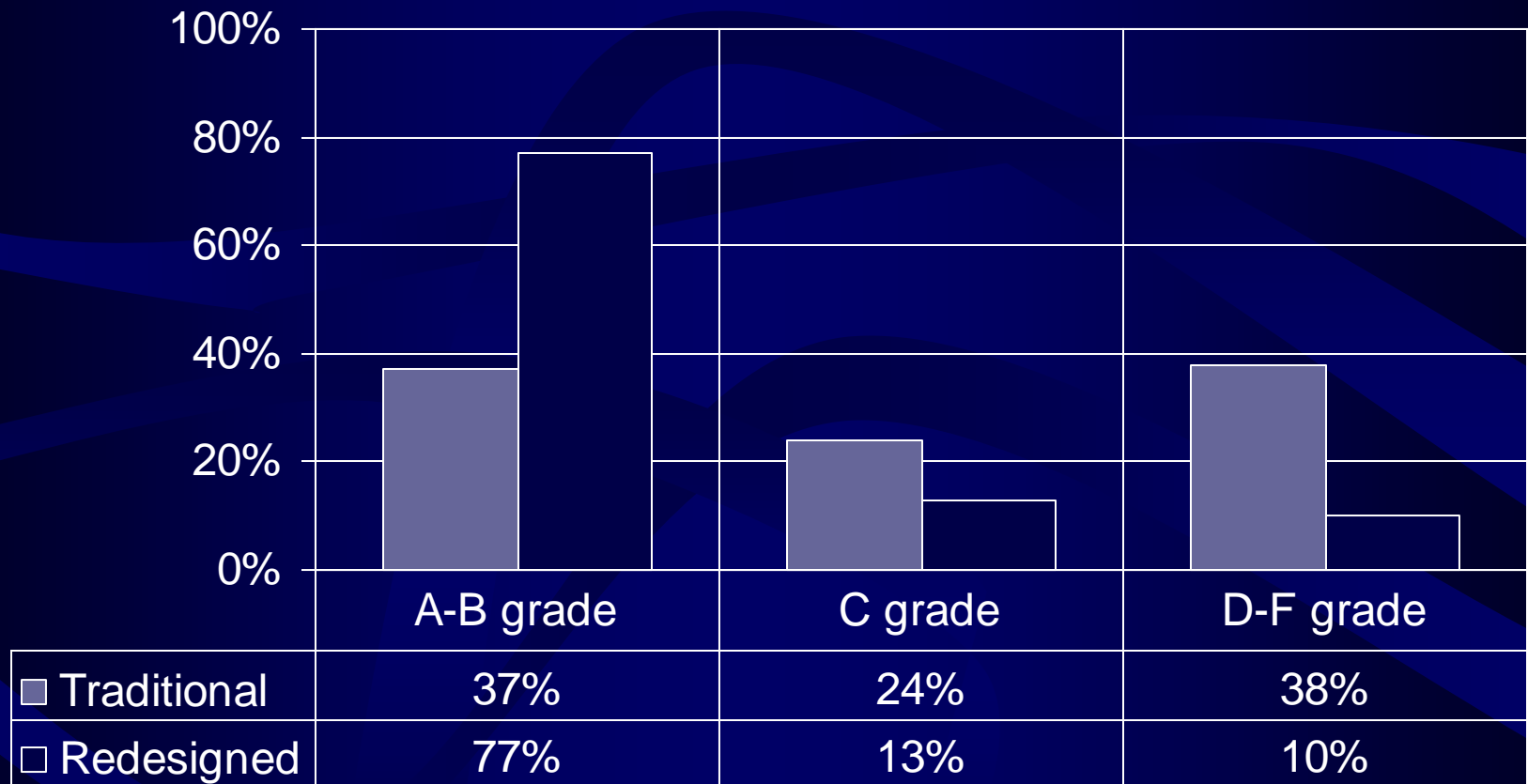


Increase in Student Learning: Module Exam Grades (Part 1)



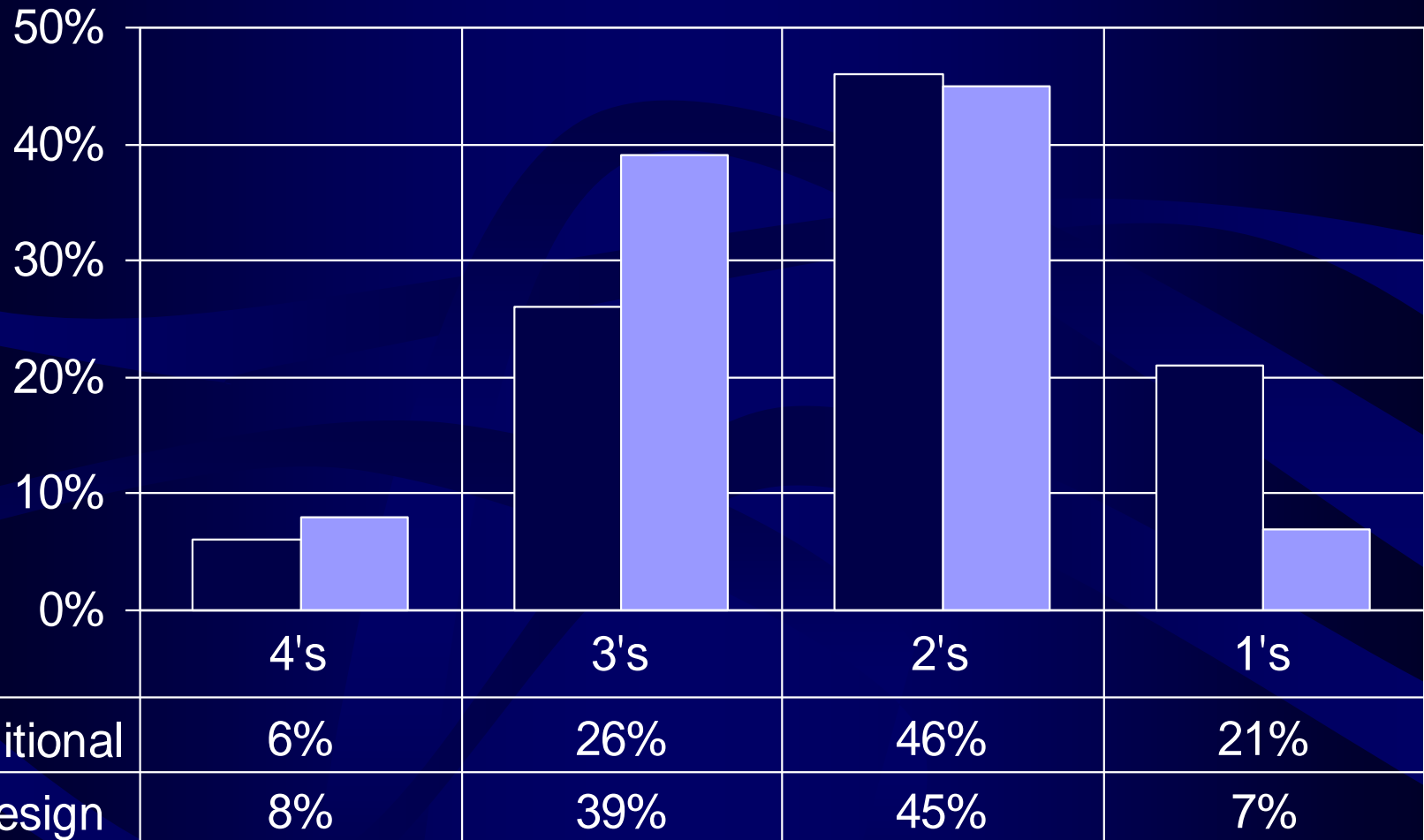
Multiple Choice Questions: Average Grades

Increase in Student Learning: Module Exam Grades (Part 1)



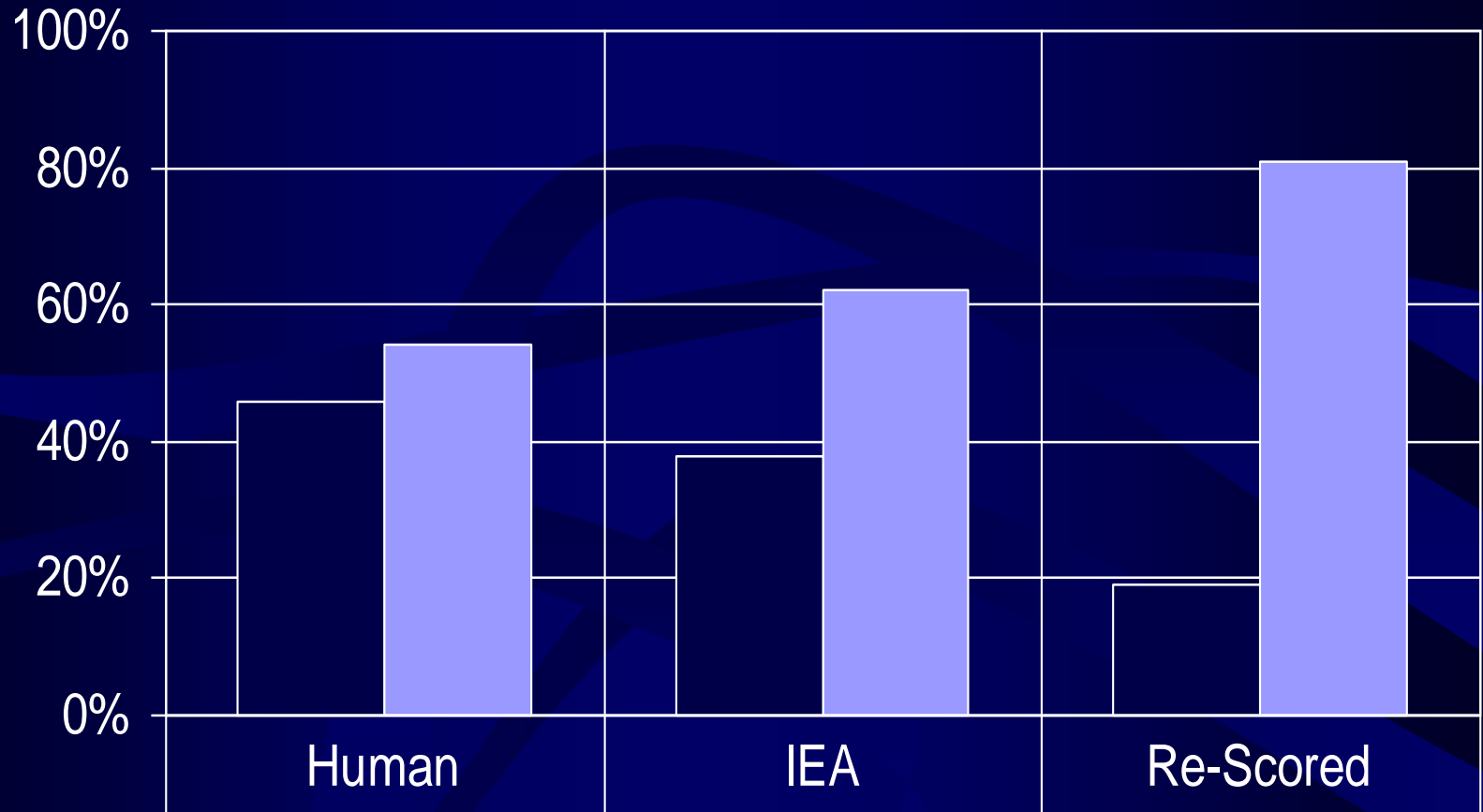
Multiple Choice Questions: Grade Distribution

Increase in Student Learning: Module Exam (Part 2)



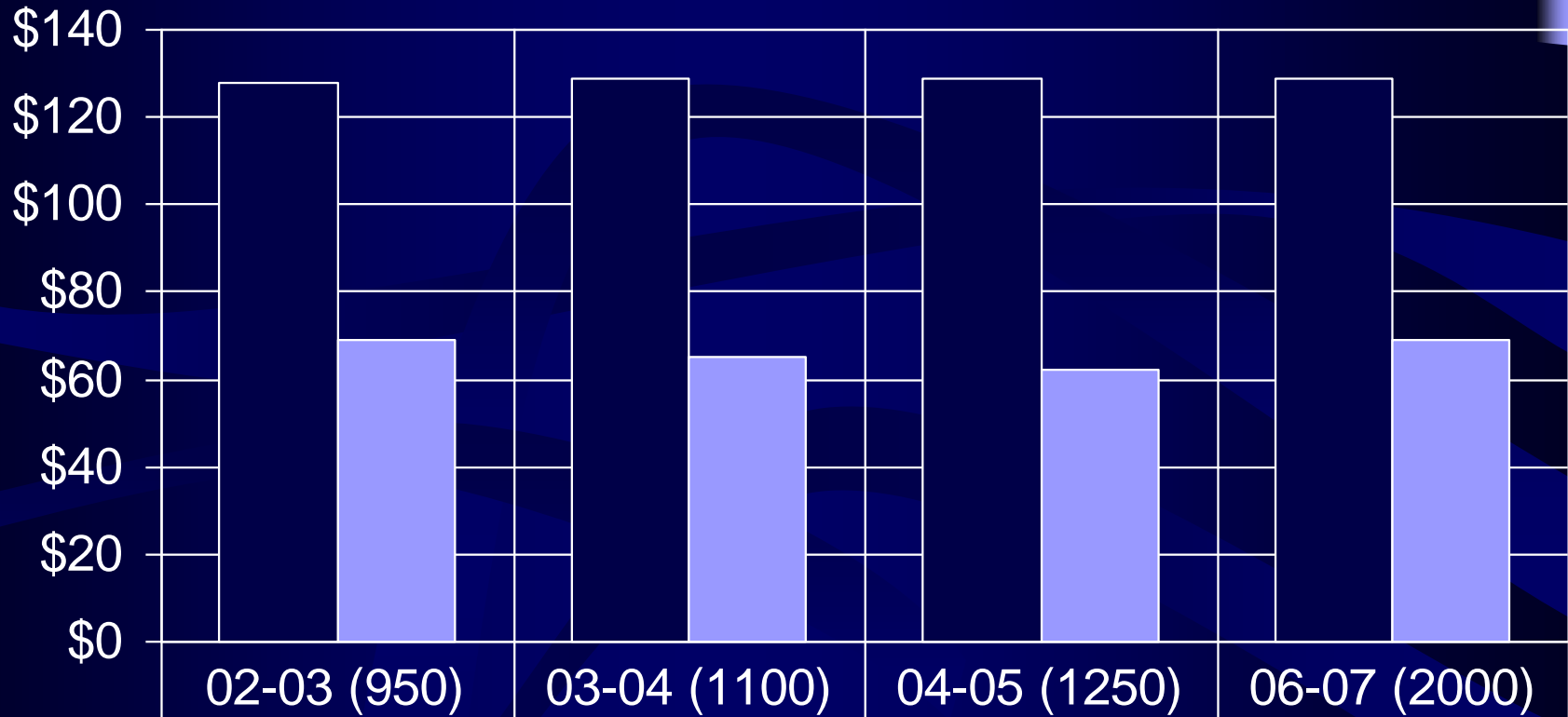
Short Essay Questions: Grade Distribution

IEA Inter-rater Reliability: All Essays (803)



□ Inaccurate	46%	38%	19%
■ Accurate	54%	62%	81%

Cost Savings (Cost Per Student)



Traditional	\$128	\$129	\$129	\$129
Redesign	\$69	\$65	\$62	\$69

Produced by

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With special thanks to

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